



Director of Tennis

Rome Tennis Center at Berry College, Rome GA



USTA Southern Closed Doubles Championships



New clubhouse design



Teach Me Tennis



Downtown Tennis Center

One of the Nation's Top Tennis Towns

The Rome Tennis Center at Berry College is a scenic, fully accessible facility designed to be the top destination site in the southeast for tennis tournaments.

- Located on a terraced 30-acre site
- 54 lighted hard courts (with an option for 6 more) including:
 - 3 stadium courts
 - 6 NCAA competition courts
 - Twelve courts lined for 10 & Under play

The Tennis Center and clubhouse are under construction and will open in July 2016. An existing facility, the Downtown Tennis Center, with 16 well-maintained hard courts will operate as a satellite center.

Position Overview and Priorities

The Director will be the Chief Executive Officer and will oversee the strategy, operations, staff, finances and culture of Rome Tennis Center at Berry College and Downtown Tennis Center.

The Director is a full-time employee of the City of Rome, reporting to the City Manager. The Director works closely and collaboratively with key leaders in the Rome, particularly the Director of the Greater Rome Convention and Visitors Bureau, the President of the Coosa Valley Tennis Association, Director of Rome Sports Commission and the President of Berry College.

The Director also serves in a secondary capacity as Director of the USTA Professional Tennis Management (PTM) Certification program offered at Berry College, and in this role reports to the President of Berry College. PTM is a four-year academic and experiential/work program, one of only a handful sponsored by USTA nationally. The PTM Director oversees the work/internship experience and has opportunity to teach based on interest and expertise.

There are four initial priorities for the Director:

- Increase visibility of the Tennis Center. Serve as Rome's chief ambassador for tennis, building effective collaborations locally, regionally and nationally.
- Double the number of competitive tournaments (from 10 to 20) in three years. Current tournaments range in size from 200 to 700 players.
- Develop the organizational culture and operating principles of the Tennis Center, emphasizing quality of experience, hospitality, sound fiscal management, and caring supervision.
- Supervise PTM students at the Tennis Center to provide meaningful work experiences and cost efficiencies.

Preferred Qualifications

Five to seven years of demonstrated successful experience in the tennis industry in a leadership/ management capacity with a sizable tennis facility or club. Demonstrated commitment to customer service. Must be active within the USTA, PTR or USPTA.

Desirable credentials may include an Elite Professional or Master Professional certification with USPTA or Professional or Master of Tennis Certification with PTR. Bachelor's degree required in a discipline related to Sports Administration; Master's degree in Business preferred.

Areas of Responsibility

- Optimize use of facilities to provide first-class programming and local economic impact: Enhance existing tournaments; attract USTA sanctioned and collegiate tournaments; develop an annual signature tournament.
- Create events and tournaments that are memorable: Oversee customer experience, marketing and public relations, event management, coordination of external vendors, staff and volunteers.
- Promote and support local youth and league tennis.
- Ensure well-organized daily operations: Manage operating policies and procedures for local usage and scheduling, event management and tournament direction, facilities maintenance and repair, pro-shop and food services.
- Direct the center with professional integrity: Prepare and manage operating budgets, event contracts, payroll, and serve as fiscal agent.
- Create a culture that is inviting and inspiring: Hire and supervise all Tennis Center employees; mentor Berry student workers.



Rome Tennis Center at Berry College

Compensation

Competitive salary commensurate with experience.

We provide a comprehensive benefits package that includes medical, dental and vision insurance, retirement plans and paid time off; in a supportive culture that is future focused on providing outstanding services for citizens and those visiting Rome.

How to Apply

Email your resume and cover letter describing your interest to Deena Adams with Human Resource Department at dadams@romeqa.us.

Review of applications will begin on January 1, 2016, and will continue until the position is filled.

For a complete job description visit, RomeTennisCenter.com/jobs.

Residency

Residency in Rome-Floyd County is required within 1 year of hire date.

Rome-Floyd County is a vibrant community nestled within surrounding hills at the confluence of three rivers. With a city population of 36,303 (county of 96,317), Rome has a strong heritage of prosperity and is committed to providing outstanding services for citizens. It is a hub of health care, education and light manufacturing. Rome's downtown remains healthy and is an attractive focal point for cultural events and dining.

Rome is home to Harbin Clinic, the largest privately-held, multi-specialty clinic in the southeast. Two hospitals serve as the location for the Northwest Georgia Clinical Campus of Georgia Regents University. The community is home to several other colleges, including Berry College, ranked as one of the nation's most beautiful campuses and the largest, with over 27,000 acres

There are two public school systems and six private schools, including Darlington School, an international boarding and day school founded in 1905. Rome has been ranked the 12th most livable city out of 193 medium-sized communities in the country and the #1 most livable city in the southeast.

Rome-Floyd County is centrally located near three major cities: Atlanta, Birmingham and Chattanooga. Rome is 65 miles northwest of Atlanta and less than 90 minutes from Atlanta's Hartsfield-Jackson International Airport.

Demographics & Economics

Population: Floyd - 96,317 ; Rome - 36,303

Population by Age:

| County/City | Household | Population | 15-24 | 25-44 | 45-69 | 70+ |
|-------------|-----------|------------|--------|--------|--------|-------|
| Floyd | 40,551 | 96,317 | 13,837 | 24,259 | 29,133 | 9,541 |
| Rome | 13,885 | 36,303 | 5,006 | 9,615 | 9,922 | 3,815 |

Median Household Income: \$39,669

Major Employers (non-governmental, non-retail):

| Employer | Type | Employees |
|------------------|--------------------|-----------|
| Floyd Medical | Healthcare, Public | 2,718 |
| Harbin Clinic | Healthcare | 1,626 |
| Redmond Regional | Healthcare | 1,250 |
| Lowe's RDC | Distribution | 900 |
| Berry College | Education | 588 |
| Kellogg's | Manufacturing | 552 |

Unemployment Rate: 6.6% (Sep. 2015)

Job Growth: .6%

Median Home Value: \$97,700

Cost of Living: 9.4% below the National Average



BERRY COLLEGE